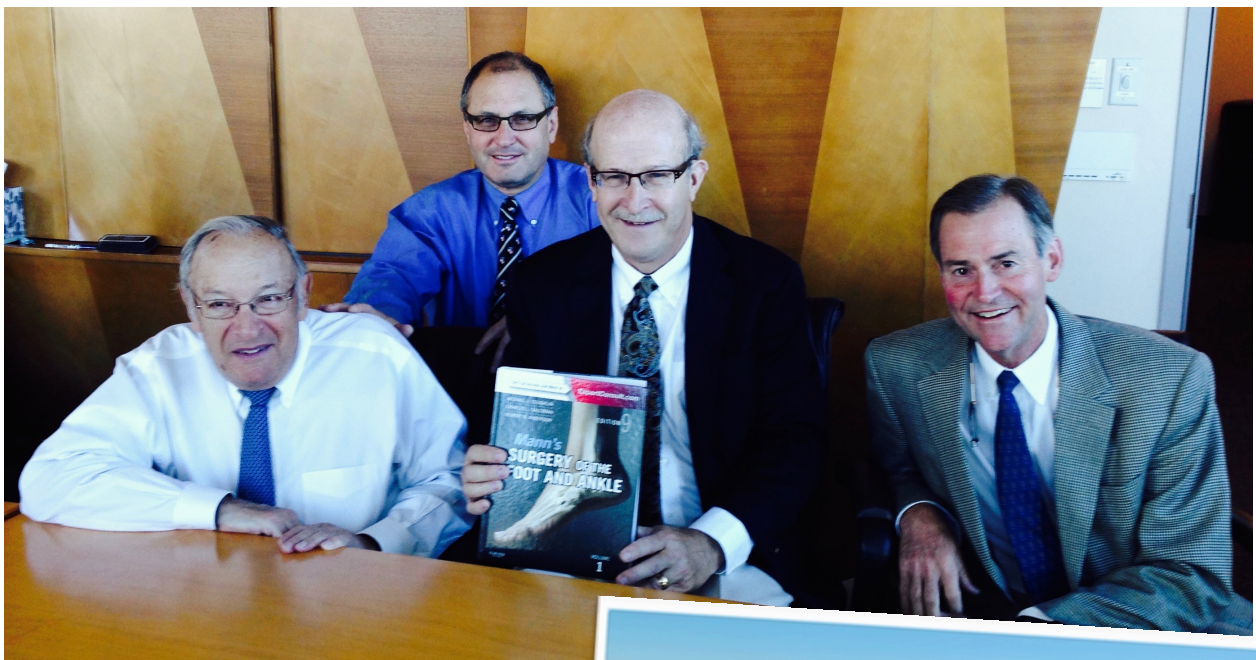


The Orthopedic Foot Club

Leadership and Influence



2019 Annual Meeting

December 5-8

Brooklyn, New York

The only interactive education course that brings together North America's top Orthopedic Foot and Ankle leaders.

Forty Active Members representing:

Mass General Hospital
University of Connecticut
Hospital for Special Surgery
Columbia University
University of Pennsylvania
University of Pittsburgh
OrthoIndiana
Union Memorial
Duke University
OrthoCarolina
University of Wisconsin
TriCity Orthopedics
University of Miami
University of Toronto
The Ohio State University
Northwestern University
Tulane University
University of Texas
Baylor University

University of California
Campbell Clinic
University of Tennessee at Chattanooga

15 AOFAS Past Presidents
2 COFAS Past Presidents
5 Current AOFAS Board Members
15 Fellowship directors
4 Residency Coordinators
9 Chairman/Chiefs of Orthopedics
17 Commercialized Design surgeons

Course Program - New Technologies

The Orthopedic Foot Club is a small exclusive club of thought leaders within the American Orthopedic Foot and Ankle Society. This 501-C3 was founded in 1983 by John Gould MD, Don Baxter MD, Luke Bodelon MD and Dave Drez MD to promote a vibrant social society focused on innovation and research. The annual meeting is comprised of presentations and case reviews of new scientific research, innovative case reports, and social commentary relevant for current hospital, university, and society Board members.

Sample topics of discussions from 2018 included: Ankle Replacement, MIS surgery, Developing technology for fixation, Rotational Bunion Fixation, Orthobiologics, Strategies for External Fixation, the Opioid crisis, Orthopedic Product development in China. This years focus will be "New Technologies".

Lab Demonstrations from 2018 included: Rotational Bunion Correction, Tips/Tricks for TTC Nailing, Deltoid and Spring Ligament Reconstruction with a new innovative product, Introduction of a Low Profile Midfoot Plating System.

Attendees:

The Foot Club is a membership club of 40 active members and 10 Emeritus/Honorary Members. Attendance is over 75% each year. Strict bylaws promote

regular participation and attendance. The majority of members are previous past presidents and board members of AOFAS, AAOS, AOA, and ABOS. More than half of the members hold leadership roles at their academic institution including CEO, Chair, or Chiefs of their respective institutions. Nearly all members are active in their OR operations and Value Committees of their local and regional hospitals. Some members provide leadership to nationally recognized Hospital systems and Insurance providers.

Educational Objective

The meeting is developed to encourage the presentation of new innovative research in Foot and Ankle science. Participants are encouraged to introduce previously unpublished and pilot projects for feedback and criticism. The purpose is to encourage dialog and debate among a very close group of leaders within the larger AOFAS society. All sessions have an extensive question/answer session.

Industry Lab Sessions

2 afternoon sessions are dedicated to proctored cadaver lab surgical demonstrations. The first day is dedicated to a single product with guided demonstrations followed by a hands on session. The second day has 3 short summary demonstrations followed by sequential hands on opportunity. Due to the intimate setting, significant relationships are developed with a deep exchange of knowledge of science and products.



Course Outline

Thursday December 5, 2019

6-9pm Welcome Reception and Dinner. All exhibitors welcome

Friday December 6, 2019 (All Session Topics subject to change)

6:30-7:30 am Breakfast with Sponsors

7:30-9:30 am Scientific Session #1 Topics to include: New Cartilage Technologies, Technology assisted surgery (Augmented reality vs Robotics)

9:30-10:00 am Breakout sessions with exhibitors

10:00 - 12:00pm Scientific Session #2 Topics to include: Innovative developments in Trauma management, Sports Medicine Update.

12:00 - 12:15pm Keynote presentation from Diamond level sponsor

12:15 - 12:30pm Business Meeting #1

12:30 - 1:30pm Lunch with Sponsors

1:30 - 3:30 Focused Cadaver Demonstration and Lab

5:30 - 6:30pm. Break out with Gold and Diamond Sponsors

6:30-9:30 pm. Gala Dinner with Brooklyn Bridge Historian. Diamond Sponsor included

9:30pm Fireside Chat #1. Diamond Sponsor invited

Saturday December 7, 2019

6:30 - 7:30 am Breakfast with Sponsors

7:30-9:30am Scientific Session #3 Topics to include: Forefoot MIS surgery, Midfoot Injuries and Total Ankle Replacement

9:30-10:00am Break out with Exhibitors

10:00 - 12:00pm Scientific Session #4 Topics to include: New Technologies in Foot and Ankle Surgery, Innovative Biologics, Biomaterials, and Software Developments

12:00-12:15pm Keynote presentation with invited guest of President.

12:15-1:00pm Business Meeting #2

1:00-3:00 Focused Cadaver Demonstration and Lab for Gold Sponsors (3 Sequential labs)

6:30-9:30pm Faculty Dinner at Hotel Sky Lounge with Diamond and Gold Sponsors

9:30pm – Fireside Chat #3 with Diamond and Gold Sponsors

Sunday December 8, 2019

Adjourn

Brunch opportunity for any level Sponsor

Sample from 2018 Meeting in Biloxi, Mississippi



Friday, October 12, 2018:

TIME:	EVENT:
6:45 A.M.	Breakfast with Exhibitors
7:30 A.M. – 7:40 A.M.	Welcome: Judith Smith, MD: <i>Opening Announcements & Introductions</i>
	General Session:
7:40 A.M. – 8:00 A.M.	Chris Digiovanni, MD: <i>“Opioid Crisis in Orthopedics”</i>
8:00 A.M. – 8:20 A.M.	New Member- Alexej Barg, MD: <i>“Subtle Syndesmosis Injuries”</i>
8:20 A.M. – 8:40 A.M.	Bruce Sangeorzan, MD: <i>“Two Prospective Ankle Studies Comparing TAA to Arthrodesis”</i>
8:40 A.M. – 9:00 A.M.	Richard Alvarez, MD: <i>“A Potential New Method of Treating a Navicular Stress Fracture”</i>
9:00 A.M. – 9:20 A.M.	Rick Ferkel, MD: <i>“Comparison of MRI and Arthroscopy Measuring Size of Osteochondral Lesions of the Talus”</i>
9:20 A.M. – 9:40 A.M.	New Member – Bruce Cohen, MD: <i>“Mid Foot Charcot Reconstruction with Intramedullary Beaming”</i>
9:40 A.M. – 10:00 A.M.	Break with Exhibitors
10:00 A.M. – 10:20 A.M.	Tom Lee, MD: <i>“East meets West: Medical Development in China”</i>
10:20 A.M. – 10:40 A.M.	New Member- Mark Glazebrook, MD: <i>“Evolution to MIS for Ankle Stabilization or CT Spec Scanning ankle fusions”</i>
10:40 A.M. – 11:00 A.M.	Judy Smith, MD: <i>“Calcaneal Apophyseal Fractures: Case Study and Review of the Literature”</i>
11:00 A.M. – 11:20 A.M.	Thomas Temple, MD: <i>“Cell Therapy- The Future of Regenerative Medicine: A Perspective”</i>
11:20 A.M. – 11:40 A.M.	Tye Ouzounian, MD: “CPT & RUC: <i>“How to get a new procedure through the process”</i>
11:40 A.M. – 12:00 P.M.	First Business Meeting
12:00 P.M.	Box Lunch



Saturday, October 13, 2018:

TIME:	EVENT:
6:45 A.M. – 7:30 A.M.	Breakfast with Exhibitors
7:30 A.M. – 7:45 A.M.	Second Business Meeting
7:40 A.M. – 8:00 A.M.	Sheldon Lin: <i>“Insulinmimetic 510K and Other Pathways”</i>
8:00 A.M. – 8:20 A.M.	Tim Daniels, MD: <i>“The Unstable Hindfoot- My Perspective”</i>
8:20 A.M. – 8:40 A.M.	Dennis Janisse, CPed: <i>“Inexpensive Heat Moldable Adjustable Foot Orthotic for your Office”</i>
8:40 A.M. – 9:00 A.M.	Lew Schon, MD: <i>“Bone Marrow Concentrate for Tendinopathy and Fasciitis”</i>
9:00 A.M. – 9:20 A.M.	Break with Exhibitors
9:20 A.M. – 9:40 A.M.	Raoul Rodriguez, MD: <i>“Katrina 2005”</i>
9:40 A.M. – 10:00 A.M.	Mike Coughlin, MD <i>“Forefoot Problems & Solutions”</i>
10:00 AM – 10:30 AM	Transport to Lab, Gulfport Memorial Hospital
10:30 AM – 12:30 AM	Cadaver 30-minute lab rotations
12:30 – 1:00 PM	Transport to Hotel/Keesler/ Box lunch
1 PM -	C-130 Flight C-130 Ground Tour

Sponsorship Packages

Diamond Level— \$50,000

Limited to one sponsor each year with the right to first refusal for the following year.

Up to 8 attendance badges for sponsor representatives

Up to 20' x 10' booth in Exhibit area

First choice of booth location

Diamond recognition through leading logo placement and signage on all event materials, mailing, and website

Branding opportunity with banners and shrink wrap posters

Recognition at the event as Diamond Level

*Keynote address to members on opening day

*Opportunity to host sponsor funded Cadaver Lab with a dedicated 1 hour introduction and presentation with 1 hour of exclusive lab time with members.

*Invitation for 2 representatives to all receptions and social events including Gala Dinner, Faculty Dinner and all Fireside Chats.

Attendee list released early to Diamond Level Members

Post course access to online database of all attendees including current contact information

Gold Level— \$25,000

Limited to 3 sponsors each year with the right of first refusal for the following year.

Up to five attendance badges for sponsor representatives

Up to 15' x 10' booth in Exhibit area

Second choice on booth location in Exhibit area

Gold Level recognition through enhanced logo placement and signage on all event materials, mailings, and website

Branding opportunity with keycards, lanyards, and notebooks during course. First come/first serve.

Recognition at event as Gold Level

*Opportunity to host one of three sequential sponsor funded Cadaver presentation with a 15 minute limited introduction and presentation and 15 minutes of lab demonstration time.

*Invitation for two to the Faculty dinner (Saturday)

*Invitation for two to Fireside chat #2 (Saturday)

Attendee list released early to Gold Level

Post course access to online database of all attendees including current contact information

Silver Level— \$10,000

Limited to 10 sponsors each year with the right of first refusal for the following year

Up to three attendance badges for sponsor representatives

Up to 10' x 10' booth size in the Exhibit hall

Logo placement and signage on all event material and websites

Recognition at the event

Post course access to online database of all attendees including their current contact information

Gala Dinner (Friday evening)—\$3000 plus \$125 per surgeon member (for minimum Silver level sponsor)

Up to 10' x 10' booth in the dining area

Opportunity to address the dinner party with Opening toast and Closing toast

5 dinner invitation tickets with choice of table assignment

Recognition at the event and logo placement in all mailings and website

Diamond Level sponsor will be in attendance

Fireside Chat #1—\$1000 plus \$50 per surgeon member (for minimum Silver level sponsor)

Opportunity to address the Fireside chat prior to introducing the Chat Topic. Will participate as one of three members of the Chat and assist in topic selection.

5 Fireside chat invitations

Recognition at the event and logo placement in all mailings and website

Diamond level sponsor will be in attendance



Terms of Sponsorship

By signing this agreement, Sponsor agrees it is reserving its space for attendance at the Annual Orthopedic Foot Club Meeting. By so doing, Sponsor agrees that, due to unforeseen circumstances, should it cancel its participation from the course, the following cancellation penalties shall apply:

Cancellation with 5 months or less of the course start date: 100% of sponsors commitment.

Cancellation with more than 5 months prior to the course start date: 50% of sponsors commitment.

50% of Sponsorship amount is due on approval of this agreement. The remaining balance is due no later than 2 months prior to the Course start date.

Sponsor commitment does not include any sponsor related course expenses including but not limited to: travel, hotel, shipping, fulfillment or insurance.

In keeping with AdvaMed standards, the sponsor commitment does not include any meals and/or drinks for the sponsor representatives at the course. Sponsors will be invoiced \$400 per representative at the course in order to cover such expenses.

Sponsored amount does not include any applicable sales tax.

Please direct all questions regarding the 2019 Annual Orthopedic Foot Club Meeting to:

Thomas Lee, MD

President, Orthopedic Foot Club

thomaslee12@gmail.com

cell: 614-352-1009

Approval

Approved by:

Date:

Print Name: _____

Signature: _____

Title: _____

Name of Sponsoring Company: _____